

# The Chief Commissioner



## THE YEAR THAT WAS... HQ SALUTES YOU!

When Lord Baden-Powell said to "Be Prepared" we are pretty sure that 2020 is not what he expected. But in true Scouting spirit we have pulled up our socks and faced the challenges with humour, innovation and that hallmark of Scouting - resilience.

We have been very proud of our Leaders and Youth in how quickly they adapted to the needs of an online delivery of the program.

Many of our fantastic leaders have driven great distances to personally deliver activities and bring cheer to youth members in rural or disadvantaged communities where internet Scouting has not been possible.

We continue to be amazed and inspired by their tireless efforts to keep our community together.

We have changed some of our business practices and our not for profit, corporate and government partners and supporters have seen that we are quick to adapt and continue to 'deliver' despite a year of continued change. We believe that 2020 emphasised our relevance to the community and strengthened our relationships.

We are looking forward to facing whatever 2021 brings us with continued optimism and we look forward to sharing the successes with you!



<https://qstore.sa.scouts.com.au/promote/promotionalgear/>

We have a great variety of resources available in the Q store for your Group, including social media posts, flyers and school newsletter inserts for you to take the campaign into your local areas.



We will be continuing our program of making contact with the wider community including Councils, Schools, Service Groups, Multicultural Associations, State Government, etc. and to grow our credentials with Government at all levels to assist with successful grants.

We will be concentrating on and providing the necessary resources to recruit new youth in 2021 – a clear focus of our strategic plan. Our messaging is currently out on TV, regional and metro, on Facebook, Google Ads and YouTube.

Please share these messages when they pop up on your devices and of course, you should be ready to receive new enquiries!

We will continue to schedule our Leaderbuild program whenever we are requested to do so. If you have not already taken advantage of this great recruitment tool please contact us to book in your sessions, it works!

Some major developments this year will include a major youth forum being planned for April, a child safe integrated promotional plan, a GL/AGL and District Teams Forum on 28th March, potential publishing of a new book, the successful reopening of the Nyroca Scout Camp, several new groups joining our Movement including Attaqwa (our first ever Muslim group in West Beach) to name just a few!

We wish all of our Leaders the very best and hope 2021 will be rewarding and satisfying.

Hopefully and notwithstanding any further lockdowns I will get out to as many groups as I can in the year to come.

I look forward to personally meeting most of you soon.

**Thank you for all that you do for Scouts SA.**

*Jan*

